

100

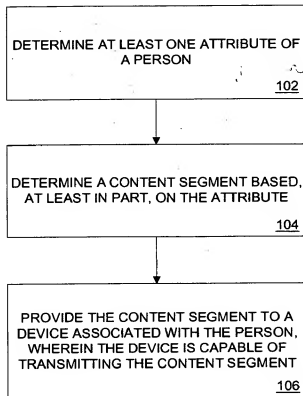


FIG. 1

140

TRANSMIT A WIRELESS SIGNAL WITHIN A
LOCALIZED AREA, THE SIGNAL BEING
INDICATIVE OF AVAILABILITY OF A
PLURALITY OF CONTENT SEGMENTS

142

TRANSMIT AT LEAST ONE OF THE
PLURALITY OF CONTENT SEGMENTS VIA A
WIRELESS SIGNAL WITHIN THE LOCALIZED
AREA

144

FIG. 2

100290" 6/858860

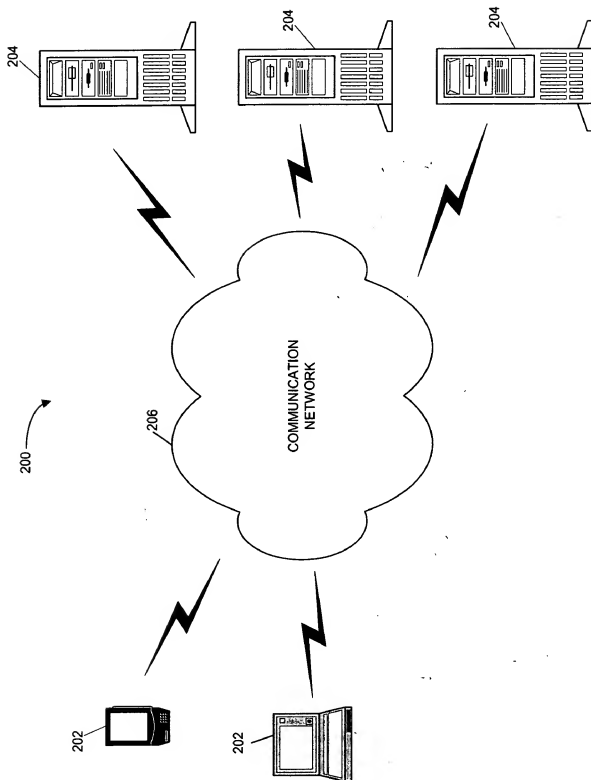


FIG. 3

100290" 62858860

100290-6/858860

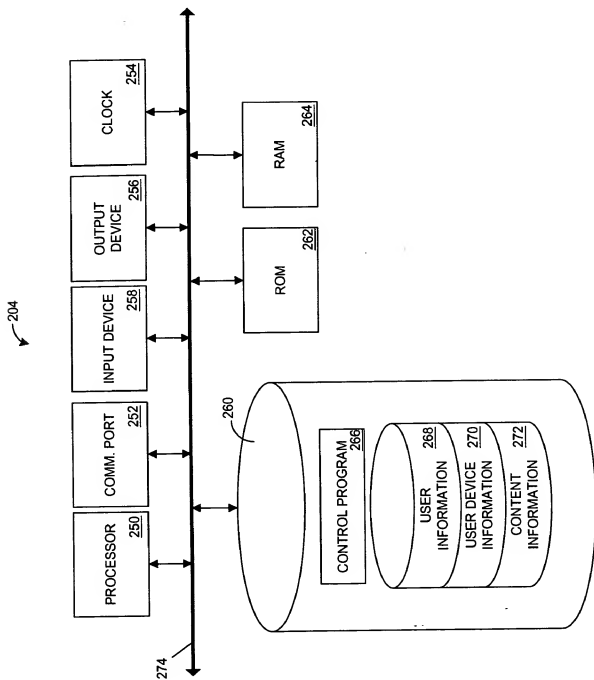


FIG. 4

300

USER IDENTIFIER 302	USER NAME 304	USER ATTRIBUTE 306	ASSOCIATED USER DEVICE 308
U-123456	BOB JOHNSON	25 YEARS OLD, FIREMAN	UD-4568
U-587766	SUE JONES	CURRENTLY LOCATED IN DENVER, COLORADO	UD-7139
U-867454	JOHN SMITH	MEDICAL DOCTOR, UNMARRIED	UD-9047

FIG. 5

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400

USER DEVICE IDENTIFIER 402	USER DEVICE DESCRIPTION 404	ASSOCIATED USER IDENTIFIER 406
UD-4568	MODEL 42 PERSONAL DIGITAL ASSISTANT	U-123456 U-123457
UD-7139	X09W33 PERSONAL COMPUTER	U-587766
UD-9047	G7 CELLULAR PHONE	U-867454

FIG. 6

00885879.062001

500

CONTENT IDENTIFER	CONTENT DESCRIPTION
<u>502</u>	<u>504</u>
C-332156	FRENCH LANGUAGE INSTRUCTION
C-673451	FACTS ABOUT U.S. PRESIDENTS
C-704911	WORLD GEOGRAPHY QUESTIONS
C-814192	MUSIC HISTORY

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FIG. 7